

## PRIVACY POLICY

Please find below the Privacy Policy operated by The Alpine Club – Les Trois Vallees Limited (company registration number 04663234) whose registered office is at Princecroft Willis LLP, The George Business Centre, Christchurch Road, New Milton BH25 6QJ Company No. 4663234. (“The Alpine Club”). The Alpine Club treats the handling of personal data seriously. The Privacy Policy below details how The Alpine Club will treat your personal data after it has been collected by The Alpine Club. The Alpine Club assures that it will only use your data as specified here and for its legitimate business reasons.

### Collection and use of data

1. Unless otherwise provided in the Privacy Policy or the **Terms of Use**, The Alpine Club will not sell, rent or trade your personal information to third parties for marketing purposes without your express written consent. The Alpine Club will only pass your data to other third parties in accordance with this Privacy Policy, the Terms of Use and the **Booking Conditions**, or if required to do so by law. The Alpine Club may disclose your data to certain permitted third parties, such as third party service providers, The Alpine Club’s own professional advisers who are bound by confidentiality codes and when The Alpine Club is legally obliged to disclose your data.
2. The Alpine Club can obtain personal data from you (including your name, postal address, telephone number, email and your credit/debit card details in order to make payment and confirm the booking) from a number of different sources:
  - i. When you search for or request details on services or products from the Website, or if you supply us with your details when discussing matters over the telephone to us, or if you submit a request for details to be provided to you by mail or email.
  - ii. When you submit a completed Booking Form to The Alpine Club, together with any applicable methods of payment.
  - iii. Via your individual IP location. This is a function of the Website that enables The Alpine Club to return details of holidays or tours that you have requested, and in order for The Alpine Club to diagnose problems with its server and to administer the Website.
4. The Alpine Club needs your name, address and/or email address, age, dietary requirements so that it can send out information to you and advise you of special offers and promotions it thinks may be of interest to you. The Alpine Club also requires this information about you, and others included in your group, in order to complete bookings made with it for your holiday.
5. In order to complete your booking, The Alpine Club will also need to collect information about you, and others included in your group, to pass to third parties (eg, relevant hotels, ski hire outlets, etc) for the purposes of booking your holiday. This may involve the transfer of information outside the European Economic Area (“EEA”) and by providing The Alpine Club with this information you provide your consent (and the consent of those included in your group) to transfer such information out of the EEA. The information collected may include, but is not exclusively limited to, details such as your name, your address (in order to send the confirmation invoice and travel documentation to you), your email address and telephone number (if The Alpine Club needs to contact you about your booking urgently), and the same details of those in your party. The Alpine Club also requires details of your date of birth/age, shoe size, height and weight, and the same details of those in your party, in order to book any additional services required on your behalf, including, but not limited to, ski hire and lift passes.
6. You have the right to ask The Alpine Club not to process your personal data for marketing purposes. You also have the right to access information held about you by The Alpine Club. Your right to access can be exercised in accordance with the Data Protection Act 1998, as amended from time to time, and any access request may be subject to a fee of £10 to meet The Alpine Club’s costs in providing you with details on the personal data we hold about you.
7. The Alpine Club operates in accordance with the Data Protection Act 1998, and any amendments thereto.

### Consent

By disclosing your personal information via the Website, over the telephone or via email or post you consent to the collection, storage and processing of your personal information by The Alpine Club in the manner set out in this Privacy Policy, the Terms of Use Policy and the Booking Conditions.

### 'Unsubscribe' Policy

You may at any time unsubscribe to receiving information about The Alpine Club by sending an email to [helen@thealpineclub.co.uk](mailto:helen@thealpineclub.co.uk).

### Change/Modify Details

If you change your contact details, please send an email with your new details to [helen@thealpineclub.co.uk](mailto:helen@thealpineclub.co.uk).

### Contact

If you have any questions or concerns about the information The Alpine Club holds about you, you may email The Alpine Club at [helen@thealpineclub.co.uk](mailto:helen@thealpineclub.co.uk). Alternatively, you may write to The Alpine Club at Helen Raemers, The Alpine Club – Les Trois Vallees Limited, Villarabout, St Martin de Belleville, 73440